

Writing a weekly Business Article Marketing Class Assignment

Each week you will select an interesting “business-related” article to read and summarize. You may select any topic related to marketing, business or the economy (local, national, or international).

Instructions- Go online to find an article of your choice. This will be a 30-minute activity and you will complete at the beginning of class and turn-in to my in-box for a grade of 25 points.

The body of your summary should consist of a minimum half-page summary that is single-spaced and turned-in to my In-box for a grade.

You may select from any of the following popular online newspapers:

Sun-sentinel.com

CNN.COM

Nytimes.com

Wsjclassroom.com

This article summary must be handwritten (not typed) to receive credit.

At the top of your paper submit your article in the following **business format style**:

To: Mr. Kennedy

From: (your name)

Subject: (Headline from the article & name of paper)

Date: (today’s date)

Note: Each week Mr. Kennedy will randomly call upon a few students to read loudly their summary to the class to receive full-credit!