

CLASSROOM RULES

Marketing Classes

Instructor: Mr. Kennedy

1. All information in the Student Conduct and Discipline Code Book will be enforced. Students will be expected to abide by all aspects of the Knights Code at all times.
2. **Wearing School ID Badge**- students are expected to wear your school ID every day and at all times during the school day. This rule is common practice in the workplace. If you want to use the restroom pass, you must show or wear your school ID first.
3. **Punctuality** is extremely important to this class, as well as your future employment. Students who enter class late must have a late pass from security or administration to enter class. Arriving to class late shows a poor work ethic. Remember 5 tardies equal 1 detention!
4. Once the second bell rings students must be seated in their assigned seats and get quiet when Mr. Kennedy starts class.
5. No food or soda permitted in class at any time, (except bottled water).
6. **Passes**- Using the restroom pass is a privilege and should be handled quickly and only when necessary. No passes to other teachers or guidance – NO EXCEPTIONS. Students need to return with-in 10 minutes; otherwise you will no longer be allowed a pass.
7. **Computer Cart Etiquette**- Students will only be permitted to use the assigned computer # which matches your seat # in class. Students must read & sign MR. Kennedys laptop distribution Guidelines prior to use.
8. Students will be required to purchase a **spiral notebook or 3-ring binder** and bring to class daily; Final exams are open-notes for only those students who follow this policy!
9. I will teach you all about marketing practices through **Project-based learning** activities in class involving individual or team projects, however you must work quietly since we have over 40 students in a small classroom. Students may listen to music on a headset once they have been given instruction for a class project.
10. Every Monday I will post on my webpage a **weekly aphorism** (words to live by) and a **word of the week** to help expand your vocabulary knowledge. You will be expected to handwrite my word of the week into your **spiral marketing notebook** for a 20-point grade, which will be spot checked in class!
11. **Submitting Class work**- Nearly all class assignments will be submitted electronically using into the **teacher drop box**; sometimes I will request you save onto my teacher

flash drive and move into your class hour- 1st, 2nd, or 3rd. Class work will only be graded if saved properly. Class hour/ last name/ underscore/ Project Title.

For example: 1 Smith_All About Me

12. **Cheating**- Any student caught cheating on assignments, projects, or tests will receive a zero grade and your parent may be notified by phone.
13. Expect daily reading in class for at least 10 minutes from your Marketing textbook or reading from the internet.
14. **(Fall Term only)** All marketing students are expected to **join our co-curricular club Deca** (An Association of Marketing students) during the month of September. Get ready for numerous opportunities awaiting those who join Deca during the Fall Term
15. **(Fall Term only) Fund raising**- All marketing students will be expected to participate in our annual Entertainment Book Sale and Candy Sale during the Fall Term. Proceeds will help lower your annual dues from \$22 to \$12.00 and help defer the costs of upcoming DECA sponsored trips.
16. **Weekly Current Events**- Each week you will access a “business” article online to read and write a summary about the article. Use the Sun-Sentinel or USA.com websites.
17. **Goal Setting**: Set a goal in this class and try to keep it. Examples include: good grades, Gold Seal/Bright Future Scholarship, DECA Class Officer, compete and travel in DECA.

My personal goal for ALL of my students is to make my class enjoyable and meaningful. I want you to think about your chosen career and how you will attain your desired career path. I want you to be prepared for the challenging and ever changing workforce you will soon face.

All students will be expected to read and sign the acknowledgement to the above Classroom Rules posted on his teacher website.