

The Brain & Its Characters

Category	5	4	3	2	1
Required Elements	The presentation includes all required elements as well as additional information.	All required elements are included on the presentation.	All but 1 of the required elements are included on the presentation.	All but 3 of the required elements are included on the presentation.	Less than 3 of the required elements are included on the presentation.
Content - Accuracy	At least 19 accurate facts are displayed on the presentation.	18-15 accurate facts are displayed on the presentation.	14-12 accurate facts are displayed on the presentation.	Less than 12 accurate facts are displayed on the presentation.	Less than 10 accurate facts are displayed on the presentation.
Attractiveness	The presentation is exceptionally attractive in terms of design, layout, and neatness.	The presentation is attractive in terms of design, layout and neatness.	The presentation is acceptably attractive though it may be a bit messy.	The presentation is distractingly messy or very poorly designed.	Little effort was put into the presentation.
Graphics - Relevance	All graphics are related to the topic and make it easier to understand. All borrowed graphics have a source citation.	All graphics are related to the topic and most make it easier to understand. All borrowed graphics have a source citation.	All graphics relate to the topic. Most borrowed graphics have a source citation.	Graphics do not relate to the topic OR several borrowed graphics do not have a source citation.	Citations are not present for any of the graphic information.
Graphics - Originality	All of the graphics used reflect a exceptional degree of student creativity in their creation and/or display.	Several of the graphics used reflect student creativity in their creation and/or display.	Less than half of the graphics used reflect student creativity in their creation and/or display.	The graphics are made by the student, but are based on the designs or ideas of others.	No graphics made by the student are included.