

Monarch Deca Competition Team Important Guidelines & Dates 2011- 2012

If you received this paper you are representing Monarch Deca for competition. It is important you read these guidelines and mark these dates below in your calendar.

- **30-page manual teams:** Your completed manual will be mailed to Orlando at the State level. You will simply attend the District Awards Ceremony to see if your project qualified for Deca States. Winners get a trophy and qualify for State CDC in March!
- **11-page manual teams:** Your manuals will be delivered to local judges in Broward County in December. You will present your Deca manual using a flipchart presentation using PowerPoint. Your team will present your PowerPoint presentation at (NSU) - Nova-Southeastern University on Friday, January 6th. (Field trip- students must provide your own transportation)
- **Testing Teams-** You will take a 100-question Deca Test in one of the following categories:
- **Marketing Exam-** Includes the following 4- Manual Teams: Ad Campaign/ Fashion Promotion/ Sports & Entertainment/ Professional Selling (Language Learning software)
- **Hospitality & Tourism Exam-** Professional Selling (Wedding Hotel)
- **Finance Exam-** sign-up
- **Business Management & Administration Exam-** sign-up

Wednesday, January 4th

Deca District Testing during 1st block. Location: Media Center.

Friday, January 6th

District competition for 11-page manual teams & Professional Selling Teams. Location: NSU Nova-Southeastern University- Davie. Teams must provide their own transportation to their event. Teams must dress in professional business attire.

Friday, January 13th

Broward County Deca Awards Ceremony at NSU University- Davie

3301 College Avenue Davie, FL Time: 7:00 – 9:30 pm. Trophies are awarded for those students who won and qualified for Deca States in Orlando.

Deca State CDC (Career Development Conference)- March 1-4 in Orlando. Students will present their projects and test at this competition. Winners at this conference will qualify for Deca Nationals.

Deca ICDC (International Career Development Conference)- April 28- May 2nd. Location this year will be Salt Lake City, Utah. 14,000 students from across the US, Canada, Mexico and Germany will compete.

After School Presentations for 11-page manual teams & Professional Selling Teams:

Date- Monday January 2nd, Wednesday, 1/3 and Thursday, 1/4

Location- Meet in the Deca classroom #502

Purpose- Each team will present their marketing flipchart to a teacher, while covering all steps of their project. See Deca Guide for Presentation Guidelines & Oral Presentation Evaluation Form.